

EDUCATION

William & Mary

B.A. Computer Science; Minor, Innovation and Entrepreneurship

Honors: Dean's List; Winner, William & Mary Global Innovation Challenge VII

Williamsburg, VA

Dec 2025

WORK EXPERIENCE

Goma Technology

Founder & Product Lead

South Korea (Remote)

Jan 2026 – Present

- Founded an independent product studio building in-house consumer and B2B applications and delivering software for external clients — owning product strategy, UX/UI, full-stack engineering, and go-to-market.
- **Kunyang:** Designed and built the legacy company's first digital inventory system for a paying distributing client, digitizing 4,000,000 units across 20,000 SKUs and handling ~10,000 weekly stock movements, replacing fully manual tracking; also delivered a full brand redesign and client-facing website.
- **OLLE:** Delivered a payroll and tip-management application for a paying NYC restaurant client, from requirements through production deployment; now processing ~\$30K in weekly payroll and tips across 20 employees.
- **Linqd:** Built a B2B SaaS platform for Korean consumer brands expanding internationally; running a structured discovery sprint with target brands ahead of launch to validate demand and secure design partners.
- **Gomi:** Built a social food-discovery iOS app (Flutter/Dart): a map-first discovery experience powered by Kakao Maps with social food-logging, targeting the Korean consumer market; launched to closed TestFlight beta.

Thrillsburg Co.

Product Manager

Williamsburg, VA

Mar 2024 – Jan 2025

- Led product strategy for a Williamsburg tourism and local-discovery platform, translating resident, visitor, and city stakeholder needs into roadmaps and monthly product releases.
- Owned user journeys across a web app and event platform featuring nearby dining, events, reviews, and tours, partnering with engineering from requirements through production.

Dangle Studios

Product Management Intern

Remote

Sep 2023 – Jan 2024

- Led international growth by defining target markets and running content and distribution experiments, adding ~50K followers across international markets.
- Launched a US-focused content channel, using retention, CTR, and conversion-proxy data to guide positioning and rapid iteration.

Republic of Korea Army (ROKA)

Interpreter Specialist

Anyang, South Korea

Jan 2022 – Jul 2023

- Served as interpreter and liaison for ROKA leadership up to 3-star general level, ensuring clarity and speed in time-sensitive engagements with international partners.
- Drafted and delivered executive briefings in high-pressure settings, demonstrating stakeholder management and precision under time constraints.

SKILLS AND OTHER

Product & Analytics: Product strategy, PRDs & specs, user research, A/B testing & growth experimentation, Agile/Scrum, KPI & funnel analysis, go-to-market strategy, monetization & pricing, stakeholder management

Technical: Python, JavaScript, SQL; Flutter/Dart; REST APIs; Kakao Maps SDK; LLM/AI integration (Claude API); Google Apps Script, AWS, Next.js, Supabase, Vercel

Tools: Figma, Xcode, TestFlight, Git, Jira

Languages: Fluent in English and Korean